



## **FOR IMMEDIATE RELEASE**

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### **FALL BIOFUELS FORUM TO BE HELD IN LAS VEGAS, NEVADA** ***BIOFUELS DRIVE ECONOMIC SOLUTIONS FORUM*** ***TO FOCUS ON FUNDING, VEHICLES & FLEETS***

**Las Vegas, NV** -The Alternative Fuel Vehicle Institute (AFVi) announces the *Biofuels Drive Economic Solutions* Forum to be held Thursday, September 20, from 8:30 a.m. to 5:00 p.m. The Forum focus is on biodiesel and E85 and is designed as part of AFVi's Learning Marketplace to introduce fleets and decision-makers to a wide range of information on the fuels, the vehicles and available incentives. This Forum, sponsored by the Las Vegas Regional Clean Cities Coalition, is designed to bring alternative fuel industry and government experts together to provide the latest informational tools to allow fleets to successfully operate using biofuels.

“Following the President’s State of the Union Address where he resoundingly endorsed biofuels, we knew we had to kick into high gear,” said Annalloyd Thomason, Executive Director of the Alternative Fuel Vehicle Institute (AFVi). “It was an axis of opportunity where economics, political will and the right financial incentives all came together. Fleets need factual information today and that’s what we do through this Learning Marketplace.”

Alternative fuel industry leaders will explain state and federal funding and incentives, biofuel vehicle and fueling options, air quality benefits, fuel availability as well as some more basic considerations about fuel standards and fuel use impacts on storage tanks, pumps and dispensers. Expert presenters representing vehicle and engine manufacturers, fuel associations, suppliers, users of biofuels, and high-ranking officials from federal, state, and local government regulatory agencies offer up-to-the-minute information on today’s marketplace. Included among the early speaker commitments are Dan Hyde, Fleet Manager for the City of Las Vegas; Joe Jobe, Chief Executive Officer of the National Biodiesel Board; and Chris Cassidy, United States Department of Agriculture Business and Cooperative Programs.

The Forum runs from 8:30 a.m. – 5:00 p.m. on Thursday, September 20. The registration fee is \$149 before August 17 and \$199 after that. The fee includes access to Forum materials, a continental breakfast, and lunch. To register, go to the AFVi website and sign up today. <http://www.afvi.org/forums.html> The Forum will be held at The Orleans, 4500 West Tropicana Avenue in Las Vegas, Nevada. The Forum is presented by AFVi and the lead sponsor is the Las Vegas Regional Clean Cities Coalition (LVRCCC). The National Biodiesel Board (NBB) is a supporting sponsor.

#### **About AFVi:**

The Alternative Fuel Vehicle Institute (AFVi) is an entrepreneurial organization that works through industry to bring people in need of proven transportation technologies together with those who can meet their needs. The AFVi is the education provider and information link between the alternative fuels and vehicles industry and public/private fleets. The primary business of the company is to advance the interests of OEMs, fuel providers and their associated business partners through education, outreach and deployment. AFVi is fuel and technology neutral.

#### **About Las Vegas Regional Clean Cities Coalition**

The LVRCC is a public-private partnership aimed at expanding the use of alternatives to gasoline and diesel fuels. By encouraging the use of alternative fuel vehicles, LVRCCC helps enhance energy security and independence and environmental quality in the Las Vegas Valley. LVRCC is one of nearly 100 U.S. Department of Energy Clean Cities coalitions operating in communities throughout the country.

#### **About the National Biodiesel Board (NBB)**

The NBB is the national trade association representing the biodiesel industry as the coordinating body for research and development in the United States. It was founded in 1992 and today is a comprehensive industry association. NBB's membership is comprised of state, national, and international feedstock and feedstock processor organizations, biodiesel suppliers, fuel marketers and distributors, and technology providers.