



FOR IMMEDIATE RELEASE

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ALTERNATIVE FUELS & VEHICLES NATIONAL CONFERENCE PROGRAM ANNOUNCED
Focus is on Funding, Fueling and Fleets

Las Vegas, NV – January 4, 2008 – Alternative Fuel Vehicle Institute (AFVi) announces the concurrent sessions that will be offered as part of the Alternative Fuels & Vehicles National Conference and Expo 2008. The conference will be held in Las Vegas, Nevada, May 11-14. This fuel and technology neutral gathering is designed to bring one-stop information and product shopping to fleets, policy-makers, and advocates for clean transportation choices.

AFVi concurrent sessions complement the General Session proceedings, which feature keynote presentations by Amy Myers Jaffe, head of the Baker Institute Energy Forum; race car icon Bobby Rahal; and, billionaire entrepreneur and chief of BP Capital, T. Boone Pickens. The AF&V Conference & Expo features more than 125 exhibitors from all corners of the globe, as well as a Ride-n-Drive showcasing light-, medium-, and heavy-duty vehicles. The AF&V Conference concurrent session lineup is organized around the categories of electric drive, fuels & fueling, money, policy, and vehicles.

Electric Drive

All Charged Up: Electric Vehicle Product Rollouts
Changing Gears: The Medium- and Heavy-Duty Hybrid Promise
Charge It Please: Electric Vehicle Investments that Make Sense
Creative Outlets: Growing the Market for Plug-in Hybrids

Fuels & Fueling

An Ounce of Prevention: How to Select the Right Alternative Fuels for Your Fleet
Cream of the Crop: Ethanol Leading the Way
Fuels Rush In: Retailers Leading the Way in Infrastructure Development
Hindsight Is 20/20: Drivers and Mechanics Share Lessons Learned
It's a Gas: Running Your Fleet on Propane
Ready, Set, Grow: How to Incorporate Biodiesel into Your Fleet Today
Smog Busters: Why Natural Gas is Gaining Traction as a Clean, Cost Effective Transportation Fuel
Waste Not, Want Not: The Promise of Biogas

Money

Breathing Easy: Understanding Credit Trading Options for Business
Clearing the Air: An Emissions Focused Well-to-Wheels Analysis
Fed Fever: Using Federal Incentives to Drive Your Fleet
Prophetic Profits: Early Adopters Show How Green Begets Gold

Policy

Auto Motion: Clean and Green Goods Movement

Bottoms Up: Local Government Paving the Alternative Fuel Pathway

California Greenin': The Alternative Fuel Plan that Could Change the World

Hydrogen Cells: Paving the Way for the Hydrogen Highway

Vehicles

AFV Converts: Small Volume Manufacturer Product Rollouts

Car Talk: Light-duty Product Rollout

Heavy Lifting: Medium- and Heavy-Duty Product Rollouts

The Right Fit: A Toolkit of After-Market Solutions for Heavy-Duty Vehicles

AF&V Conference + Expo is presented on behalf of AFVi's sponsors. The 2008 lead partners at the Platinum level include American Honda, Clean Energy, and General Motors. Diamond sponsors include American Clean Skies Foundation, Foton America, and Toyota. Other confirmed sponsors include Alloy Custom Products, ARB, Inc., Bosch, Chrysler, Cummins Westport, Ethanol Promotion and Information Council, FirmGreen, Ford Motor Company, Global Electric Motorcars, GreenField Compression, Luxfer Gas Cylinders, Miles Automotive Group, National Biodiesel Board, South Coast Air Quality Management District, Westport Innovations, and Wheels Inc.

Alternative Fuel Vehicle Institute (AFVi) is an entrepreneurial organization that works through industry to bring people in need of proven transportation technologies together with those who can meet their needs. AFVi is the education provider and information link between the alternative fuels and vehicles industry and public/private fleets. The primary business of the company is to advance the interests of OEMs, fuel providers and their associated business partners through education, outreach and deployment. AFVi is fuel and technology neutral. More information on the conference is available by going to www.afvi.org/NationalConference2008.

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