



FOR IMMEDIATE RELEASE

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**AFVI HOSTS PREMIER CONFERENCE ON ALTERNATIVE FUELS,
VEHICLES & ADVANCED TECHNOLOGIES**
ALTERNATIVE FUELS STEER THE TRANSITION TO THE FUTURE OF TRANSPORTATION

Las Vegas, NV, March 31, 2008 – Alternative Fuel Vehicle Institute hosts the 14th annual Alternative Fuels & Vehicles Conference + Expo 2008, in Las Vegas, Nevada, May 11-14. The fuel and technology neutral conference welcomes 2,000 public and commercial fleet decision-makers to the foremost learning marketplace in the world featuring the fuels, vehicles and technologies available today that provide an alternative to fossil fuels. Fifty sessions feature many of the leading decision-makers in alternative fuels and technologies, representing vehicle manufacturers, fuel suppliers, government agencies and parts manufacturers. Session topics include legislation, funding, product availability, plug-in hybrids, ports, EPA engine standards, biofuels updates, electric drive advances, and tours of Las Vegas city, transit, water district and taxi operation facilities.

“We are at a crossroads in the history of transportation,” said AFVi Executive Director, Annalloyd Thomason. “Fossil fuel based mobility is giving way to new demands for greater fuel efficiency, cleaner vehicles, and alternatives to petroleum. Those hardest hit are the fleet managers trying to navigate this new terrain. This conference presents the available options that will steer us to our transportation future.”

More than 200 speakers will be making presentations in the general and concurrent sessions, as well as in Expo Hall’s “Technology Showcase.” Among the companies represented by speakers are *AutoblogGreen*, California Fuel Cell Partnership, Central Indiana Clean Cities Alliance, *Edmunds.com*, Enterprise Rent-a-Car, Environmental Protection Agency, Google, Navy Exchange Arlington, Odyne, Pacific Gas & Electric, UPS, VeraSun Energy, and spokespeople from all participating auto manufacturers.

Conference sponsors and exhibitors represent the products and services that define the industry today. The leading sponsors include the American Clean Skies Foundation, Clean Energy, American Honda, Foton America Bus Company, General Motors and Toyota. Some of the 100 participating exhibitors include Austin Energy Plug-in Partners, Cummins Westport, Ethanol Promotion and Information Council, Ford, Freightliner, Global Electric Motorcars, National Biodiesel Board, Phoenix Motorcars, Propane Education and Research Council, and Sterling Trucks. Technology Showcase presentations and giveaways also take place in the Expo Hall. Attendees have an opportunity to test drive vehicles during the May 13 Ride-n-Drive.

Fleet Day, sponsored by the Ethanol Promotion and Information Council, is Tuesday, May 13, from 9:00 a.m. to 6:00 p.m. Any fleet representative with ten or more vehicles is eligible for complimentary admission, with a company business card. The general public is invited to participate at no charge on Wednesday, May 14, for Public Day. The hours are 9:00 a.m. to noon at the Rio Convention Center Pavilion.

The Alternative Fuels & Vehicles Conference & Expo 2008 is at the Rio All-Suite Hotel, 3700 West Flamingo Road, Las Vegas. Pre-registration is open through May 2, 2008. Register today by going to <http://www.afvi.org/NationalConference2008/>.

About AFVi:

AFVi is an entrepreneurial organization that works through industry to bring people in need of proven transportation technologies together with those who can meet their needs. The AFVi is the education provider and information link between the alternative fuels and vehicles industry and public/private fleets. The primary business of the company is to advance the interests of OEMs, fuel providers and their associated business partners through education, outreach and deployment. AFVi is fuel and technology neutral.

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