

Event Name: Clean Cities Congress and Expo 2006: Fueling Economic Solutions

Event Date: May 7-10, 2006

Event Location: Phoenix Convention Center, Phoenix, Arizona

Description: Global energy markets are under greater pressure and are changing more rapidly than we've seen in 25 years. The Clean Cities Congress 2006: Fueling Economic Solutions emphasizes cost effective transportation options using alternative fuels and advanced vehicle technologies. The focal point is advancing market-ready transportation solutions that will lower fuel costs while addressing global climate and energy supply concerns. This activity provides one-stop shopping for fleet operators and other consumers wanting to understand laws, incentives, advantages, and purchase options of alternative fuel vehicles, hybrid vehicles, and other fuel-cost saving technologies.

Attendance: 1,300 people attended last year making this the largest gathering of alternative fuel and vehicle technology advocates and users in the world.

Economic Impact: Based on numbers from the 2005 Congress, the projected economic impact on the local economy is \$2,314,451. (Source: International Association of Convention and Visitors Bureaus)

Who Will Attend: Fleet managers and other representatives from fleets, associations, city, state and federal governments, clean air organizations, industry, and academia will be attending. For the 2005 Congress held in Palm Springs, California, the geographic location of attendees included 44% from the West, 16% Midwest, 18% South, 13% East, and 10% from other countries.

Exhibitors: 96, representing all fuels and a range of technologies, making this the largest tradeshow of its kind.

Regular Sponsors: 35, including American Honda, Clean Energy, Daimler Chrysler, Ford Motor Company, General Motors, the National Ethanol Vehicle Coalition, the National Biodiesel Board, and the Propane Education and Research Council

Invited Speakers: Senator John McCain (on his schedule); Phoenix Mayor Phil Gordon; Tucson Mayor Bob Walkup; New Mexico Governor Bill Richardson; NASCAR driver Kyle Petty

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