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CONTACT: Kimberly Taylor
702-203-4982
ktaylor@afvi.org

**ANNOUNCING THE 14TH ALTERNATIVE FUELS & VEHICLES
NATIONAL CONFERENCE + EXPO 2008**
Website Is Live for the Largest AFV Conference in North America

Las Vegas, NV – August 10, 2007 The Alternative Fuels & Vehicles National Conference + Expo 2008 (AF&V 2008) will be held in Las Vegas, Nevada, from May 11-14, 2008. Details about the national conference, presented by the Alternative Fuel Vehicle Institute (AFVI), are now available on the AFVi website. This is the only event held in North America that attracts 2,000 key experts and end users to accelerate the commercial adoption of alternative fuels, vehicles, and advanced transportation technologies. It will be held at the Rio All-Suite Hotel and Casino.

With significant rises in oil prices, growing concern about stable supply, and mounting international pressures tied to climate change, the market for alternative fuels, vehicles and advanced technologies has taken off. AF&V 2008 brings together the most influential people in the industry to discuss the available products and future directions for the rapidly expanding market. In addition to fleet and vehicle purchasing decision-makers, the conference is of interest to professionals involved with policy and regulation, process and technology, research and development, engineering, environmental concerns and future fuels and technologies.

“AFVi takes a broad overview of the market, which allows us to feed timely, relevant information to fleets and other decision-makers,” said Annalloyd Thomason, Executive Director of AFVi. “They want to know about pricing and availability of the fuels, new technology developments, how they are affected by regulations and what opportunities there are for funding. It’s a chance to hear first hand from the automotive industry and fuel suppliers what the state of the market is.”

Early highlights of the 2008 Conference include:

Expo Marketplace

The Expo Marketplace includes major auto manufacturers, technology developers, industrial, heavy-duty and bus manufacturers, engine manufacturers, component suppliers and developers, fuel suppliers, government agencies, universities, and environmental and industry associations.

Tour Day

Wednesday, May 14, is devoted to tours of some of the major players in the area of alternatively fueled vehicles in Las Vegas. Attendees can choose from the City of Las Vegas fleet management center, the Regional Transportation Commission of Southern Nevada, Yellow Checker Star Transportation, and the Las Vegas Valley Water District. The City of Las Vegas was named the number one alternatively fueled city in 2007. The Water District includes CNG, biodiesel, and hydrogen vehicles in their fleet, and as of this year features the new Springs Reserve, a 180-acre cultural and historical attraction.

Ride-n-Drive

The Ride-n-Drive presents the largest display of light-, medium-, and heavy-duty alternative fuel vehicles available today. Attendees can get behind the wheel of the latest 2008 offerings and drive the vehicles for themselves. Company representatives are on hand to answer questions and talk about the newest technologies that result in significant fuel and emissions benefits.

Fleet Day

Fleet Day will be on Tuesday, May 13, and includes a focus on the topics and products that help fleets make informed transportation choices.

Public Day

The public is invited to visit the Expo Marketplace on Wednesday, May 14, between 8:00 a.m. and noon. There is no charge.

More Information

The conference website is now live. Visit <http://www.afvi.org/NationalConference2008/> for sponsor/exhibiting information and program details.

About AFVi

AFVi is an entrepreneurial organization that works through industry to bring people in need of proven transportation technologies together with those who can meet their needs. AFVi is the education provider and information link between the alternative fuels and vehicles industry and public/private fleets. The primary business of the company is to advance the interests of OEMs, fuel providers and their associated business partners through education, outreach and deployment. AFVi is fuel and technology neutral.