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**GREEN IS THE OFFICIAL COLOR OF THE LAS VEGAS
CONFERENCE & EXPO 2008**

Green Stamp of Approval on 14th Annual Conference

Las Vegas, NV – February 25 – Alternative Fuel Vehicle Institute (AFVi) continues its tradition of hosting an environmentally friendly conference as it moves to Las Vegas, NV, May 11-14. The fourteenth Alternative Fuels & Vehicles National Conference + Expo 2008 features environmentally friendly, alternative fuel vehicles and technologies in an eco-friendly environment.

“It just makes sense that AFVi does whatever it can to reinforce the purpose of the conference by implementing environmentally responsible practices wherever we can,” said Annalloyd Thomason, Executive Director of AFVi. “Our message to fleets considering alternative fuels is that it makes sense on multiple levels. That’s true for the operation of this conference as well.”

AFVi has incorporated environmental considerations throughout all stages of planning in order to minimize adverse environmental impacts. Here are some of the things attendees will experience.

- Communication through use of electronic advertising, promotion and registration, when possible
- Visible use of recycle containers with all paper and plastic to be recycled
- Use of recycled paper and vegetable-based inks
- Collect and reuse plastic name badge holders
- Use of non-paper signage such as electronic monitors and plasma screens
- Speaker handouts available electronically
- When possible, events are within walking distance of the venue
- Alternative fuel transportation provided if available, when necessary
- Food is served to eliminate the need for paper or Styrofoam containers
- Conference tote and materials bags are re-usable

AFVi incorporates green criteria in the selection of conference hotel and convention facilities. The Rio All-Suite Hotel & Casino offers a range of services from automated set-back thermostats to electric power co-generation from waste heat. For the complete list of conference associated green practices, go to

<http://www.afvi.org/NationalConference2008/greenInitiatives.html>

The AFV Conference + Expo is presented on behalf of AFVi's sponsors. The 2008 sponsors include the following: Alloy Custom Products, American Clean Skies Foundation, American Honda Motor Company, ANGI International, ARB Inc., Atlas Copco, Bosch, Clean Energy, Cummins Westport, Ethanol Promotion & Information Council, ESI, FirmGreen, Ford Motor Company, Foton America, Freightliner, General Motors, Global Electric Motorcars, GreenField Compression, Las Vegas Regional Clean Cities Coalition, Luxfer Gas Cylinders, Miles Automotive, National Biodiesel Board, Odyne, OnQuest, Propane Exceptional Energy, Southern California Gas Company, Southern California Edison, South Coast Air Quality Management District, Toyota, Trimac, Westport Innovations, and Wheels Inc.

Alternative Fuel Vehicle Institute (AFVI) is an entrepreneurial organization that works through industry to bring people in need of proven transportation technologies together with those who can meet their needs. AFVI is fuel and technology neutral. More information on the conference is available by going to <http://www.afvi.org/NationalConference2008/>.

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